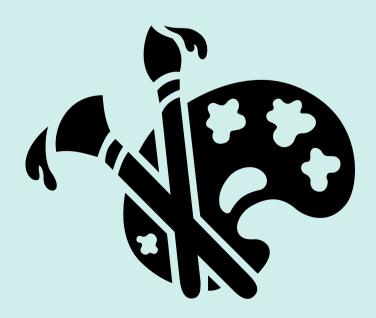
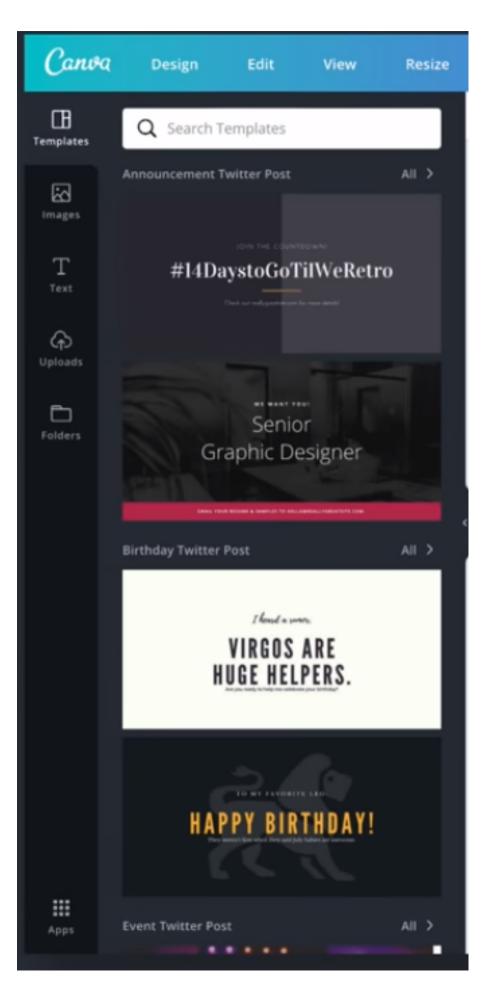
- Canva is an online graphic design tool
- Log in so you can work on your designs and publish them from anywhere
- Easy to use for non-design professionals with its drag and drop format
- Free access to hundreds of templates, fonts, images, icons, shapes, backgrounds
- Create social media posts, posters, flyers, presentations, menus, price lists, the list is endless
- Upload your own images to incorporate into your designs
- Use it for free or pay a monthly subscription to gain access to millions of stock photos

onvine design



Canva Menu Bar



- To create a design use a template or start a design from scratch using custom dimensions
- Find a template by scrolling or use the search bar
- Click on the template or drag and drop it into your design
- Designs are saved automatically as your work
- Click on File to rename or move to folder
- Organise your designs in folders only 2 folders available with free version
- Access previously saved designs from your home page
- Create multiple pages in one design
- Copy page so you can work on variations of the same design

Text Tab



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- panel
- Choose a font and size or use a font combination
- Change the spacing of the letters, the line height or add bullet points
- the text or background
- Click on Duplicate to copy an element
- \bullet your design

Duplicate Position

• To add a text box to your design click on the T on the left side

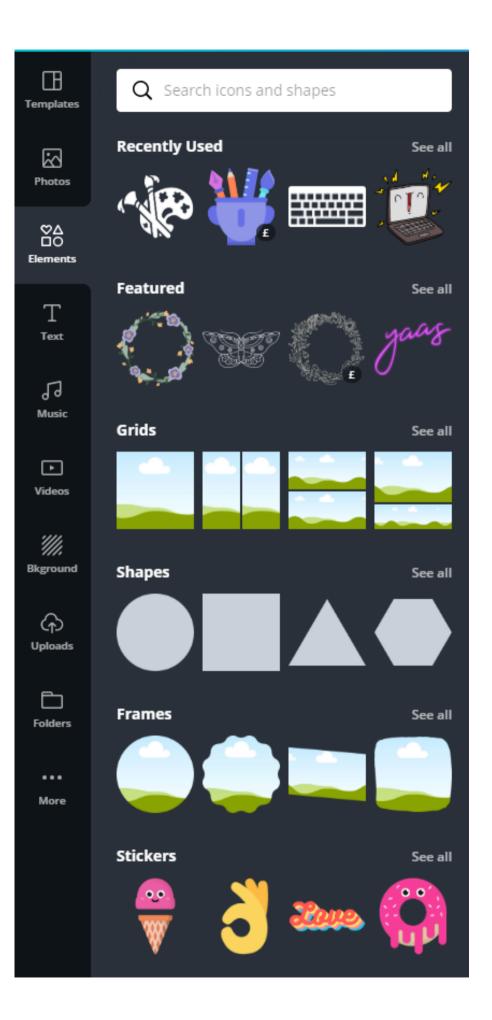
• Choose between heading, subheading or body text

• You can change the font, size, colour, emphasis and alignment

Click on the chequered square to change the transparency of

Click on Position to move elements backwards and forwards in

38. ල 7 Ĥ 靣



Canva Side Panel

- Click on background in the left side panel to change the background colour
- Add images, grids, photos, elements, frames and icons
- Click on Uploads to use your own previously stored photos or upload a new one
- Drag and drop text boxes and images to position them
- Double click on an element to add effects, filter, alter brightness and contrast and to crop
- Back button and redo buttons are very useful
- Click on elements in your designto change the colour
- Download your design as a png, jpg or png

Effects Filter Adjust



Some Examples of How We Have Used Canva

Social Media posts



<text><text><image>

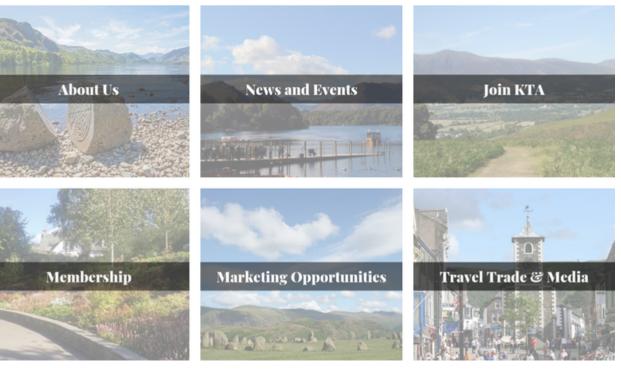
Calendar



Pinterest



Website header using a transparent background





Poster or flyer

Keswick Tourism Association invite you to our annual

Leaflet Swap & Networking Event



TUES 5TH MARCH 1PM-3PM GRETA SUITE SKIDDAW HOTEL

- Pick up new season leaflets
- Network with local tourism businesses
- A range of stands including attractions, activity providers, food & drink, retail & support services
- Refreshments provided
- Free prize draw for all attendees signing in donated by KTA members

Prizes include:

£50 voucher for George Fisher, Treetop or Segway tickets for 2, Tea for 2 at Kat's Kitchen, Laura in the Lakes Made in Keswick hamper, 2 hours field archery for 2 at Newlands Adventure Centre, Alhambra Cinema tickets for 2,

Whinlatter Discovery Pass, Lakeland Hauntings tickets for 2, Wooden sketching box, Hamper, Gift pack of Keswick Brewery Beers, Ten Lakes Tour with Mountain Goat....